

2019 Sponsorship Levels:

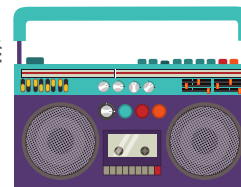
Presenting Sponsor (Eye of the Tiger)

\$5,000 ****SOLD****



This top level of support helps us do the most good for local kids in foster care while providing the maximum level of marketing opportunity and event participation. *Open only to one sponsor*, the Presenting Sponsorship includes:

- Exclusive 5-minute presentation or video on the big screen before the start of the race
- A pre-event email blast to race participants and volunteers recognizing your support
- Recognition as presenting sponsor in all event marketing materials including billboards, social media, race program booklet and digital advertising
- Sponsor logo displayed periodically at the event on the Coca Cola Park big screen
- 2-page spread in our race program book, distributed to participants and sponsors
- 2 dedicated social media promotions to Salvation Army Children's Services followers
- Insertion of sponsor-provided promotional materials in participant race bags
- 10 complimentary race registrations
- Large-size logo on participant t-shirts
- Exhibit table(s) in concourse area



Kid's Run Sponsor (Sweet Child 'O Mine)

\$3,500

Give up to 100 children an opportunity to participate in this exciting race at no charge. Kids are treated to a t-shirt, goodie bag and an unforgettable run around the warning track at Coca-Cola park, cheered on by local mascots and a stadium of fans. Open to only one sponsor, Kid's Run Sponsorship includes:

- Naming rights to the kid's run event for 2019
- A pre-event email blast to race participants and volunteers recognizing your support
- Recognition as presenting sponsor in key event marketing materials including social media, race program booklet and digital advertising
- Sponsor logo displayed periodically at the event on the Coca Cola Park big screen
- Full page ad in our race program book, distributed to participants and sponsors
- 2 dedicated social media promotions to Salvation Army Children's Services followers
- Insertion of sponsor-provided promotional materials in participant race bags
- 8 complimentary race registrations
- Large-size logo on participant t-shirts
- Exhibit table(s) in concourse area

More on next page



2019 Sponsorship Levels:



Gold Sponsor (Take On Me)

\$2,500

With just 5 positions available, Gold Level Sponsorship reflects a strong level of support for kids and families served by our program in the local community. Gold Level Sponsorship includes:

- A pre-event email blast to race participants and volunteers recognizing your support
- Recognition as a Gold sponsor in key event marketing materials including social media, race program booklet and digital advertising
- Sponsor logo displayed periodically at the event on the Coca Cola Park big screen
- 1/2-page ad in our race program book, distributed to participants and sponsors
- 1 dedicated social media promotion to Salvation Army Children's Services followers
- Insertion of sponsor-provided promotional materials in participant race bags
- 8 complimentary race registrations
- Large-size logo on participant t-shirts
- Exhibit table in concourse area



Silver Sponsor (Don't Stop Believin')

\$1,000

Silver Level Sponsorship provides generous support for our program and includes:

- A pre-event email blast to race participants and volunteers recognizing your support
- Recognition as Silver sponsor in key event marketing materials including social media, race program booklet and digital advertising
- Sponsor logo displayed periodically at the event on the Coca Cola Park big screen
- 1/4 page ad in our race program book, distributed to participants and sponsors
- 1 group social media promotion to Salvation Army Children's Services followers
- Insertion of sponsor-provided promotional materials in participant race bags
- 5 complimentary race registrations
- Company logo on participant t-shirts
- Exhibit table in concourse area

More on next page



2019 Sponsorship Levels:



Bronze Sponsor (What A Feeling)

\$500

Bronze Level Sponsorship provides generous support for our program and includes:

- A pre-event email blast to race participants and volunteers recognizing your support
- Recognition as a Bronze sponsor in key event marketing materials including social media, race program booklet and digital advertising
- Sponsor logo displayed periodically at the event on the Coca Cola Park big screen
- 1/8-page ad in our race program book, distributed to participants and sponsors
- 1 group social media promotions to The Salvation Army Children's Services followers
- Insertion of sponsor-provided promotional materials in participant race bags
- 2 complimentary race registrations
- Large-size logo on participant t-shirts
- Exhibit table in concourse area

Supporting Sponsor (Keep On Loving You)

\$100



A great way for individuals and small businesses to show support for our event and our mission, supporting sponsorship includes:

- Sponsor logo displayed periodically at the event on the Coca Cola Park big screen
- Mention in sponsor list in race program book
- Exhibit table in concourse area

"I Wear My Sunglasses at Night" Special Sponsorship Opportunity!



Provide a pair of 80's inspired sunglasses with your logo for up to 400 runners--all eyes will be on your company! (one sponsorship available)

\$795

To Become a Sponsor, Contact Sindy Berner, Community Resource Specialist at Sindy.Berner@Use.Salvationarmy.org | 484-705-1491



2019 Rock N' Run Sponsorship Commitment Form

****Please Return by April 1, 2019****

Our organization would like to support foster children in our community through the following sponsorship of **The Salvation Army's 8th Annual Rock N' Run**:

Presenting Sponsor	\$5,000	___ SOLD ___
Kid's Run Sponsor	\$3,500	_____
Gold Sponsor	\$2,500	_____
Silver Sponsor	\$1,000	_____
Sunglass Sponsor	\$795	_____
Bronze Sponsor	\$500	_____
Supporting Sponsor	\$100	_____

In-Kind Sponsorship: If you would like to provide a product or service instead of a monetary donation, please list type and value of your in-kind sponsorship:

Name of Company/Organization as it should appear in print:

Address: _____

Contact Person: _____

Email: _____ Phone: _____

A check in the amount of \$ _____ is enclosed

Checks should be mailed to the address below and made payable to:

The Salvation Army Children's Services, 2200 Hamilton Street, Suite 200, Allentown, PA 18104

Please email your company logo to sindy.berner@use.salvationarmy.org by April 1, 2019

**Questions? Contact Sindy Berner, Community Resource Specialist
Sindy.Berner@use.salvationarmy.org or call 484-705-1491**